

Communications Bulletin 2/27/2025

Visit the [LPHA Info Hub](#) for news and links to resources.

Attachments:

- PHEP FY26 Letter of Concurrence template
- Measles talking points (updated 2/25/2025)
- H5N1 updated talking points

UPDATES

Contract Due Dates:

- PHEP FY26 letter of concurrence due to preparedness@health.mo.gov by March 7, 2025
(template attached)

Sarah Willson was confirmed by the Missouri Senate today as Director of the DHSS following approval from the Gubernatorial Appointments committee. Please help us welcome Sarah!

Measles updated talking points (attached) and link to county-level fact sheets (based on 2023 data)

- Visit <https://health.mo.gov/living/healthcondiseases/communicable/measles/> and select your county from the map to download a county-specific fact sheet

H5N1 avian flu updated talking points (attached)

[ShowMe WorldCare training resources](#) added:

- Quick Start Guide for General Communicable Disease Conditions
- ShowMe WorldCare Enteric/Waterborne Disease Processes
- ShowMe WorldCare Vaccine Preventable Disease Processes

NEWS

2/27/2025: FDA cancels meeting to select the flu strain to target in next year's vaccine.

<https://tinyurl.com/38tuepy6>

2/26/2025: This week a school-aged child in Texas became the first measles death in 10 years.

<https://tinyurl.com/mfa5b9uw>

2/26/2025: U.S. Department of Agriculture officials said Wednesday that there are "no anticipated changes" to the current federal policy requiring poultry to be culled in response to bird flu outbreaks.

<https://tinyurl.com/3nn5jh5x>

2/25/2025: Mystery illness in Congo kills more than 50 people. Most deaths occurred just 48 hours after symptoms began. <https://tinyurl.com/57k4f544>

2/21/2025: Majority of measles cases in Texas outbreak linked to unvaccinated members of a Mennonite community. <https://tinyurl.com/y9fxu6ee>

RESOURCES

[What You Need to Know about Vaccine Ingredients and Their Safety](#), Public Good News, 2/14/2025. Clear explanation of vaccine ingredients to help counter misinformation.

To address this challenge, the Boston University School of Public Health Center for Health Data Science has developed, www.FindLostData.org, a platform that provides a streamlined interface for locating datasets previously hosted on government websites.

WEBINARS/TRAINING/CONFERENCES

Mar 3 – 5, **Community Health Worker Association of Missouri Conference**. [Register](#)

Mar 5, 9:00 am – 5:00 pm, **TB or Not TB: Case Management in Missouri**, hosted by DHSS at Springfield Library Station, Springfield, MO. [Register](#)

Mar 11, 8:30 am – 4:30 pm, **TB or Not TB: Case Management in Missouri**, hosted by DHSS at Platte County Health Department. [Register](#)

Mar 11, **Managing Change, Complexity, and Conflict**, hosted by Collective Impact Forum. Learn adaptive leadership and other practices that groups have found helpful to manage and solve for complexity, change, and conflict within your coalitions. [Register](#) by March 7.

Mar 13, 11:00 am, **Countering Chaos and Manufactured Controversy in Health**, hosted by FrameWorks Institute. Across US history, moral panics have proven to be an effective means of creating policy climates that are favorable to measures that increase surveillance, control, exclusion, and punishment of social “others.” Recent manufactured controversies in health include vaccine safety, DEI, gender, and more. Dr. Julie Sweetland outlines a conceptual framework for understanding the stages of moral panics and illustrates strategies and tactics for interrupting them. [Register](#)

Mar 25, 1:00 pm, **Public Health and Private Sector Partnerships – Part 2: Public Health and Chamber of Commerce**, hosted by Public Health Communications Collaborative. [Register](#)

Mar 26, 12:00 – 3:45 pm, **Insights to Practice: A Conference to Inspire Public Health Communications**, hosted by Public Health Communications Collaborative. Save the date. Registration details to be released soon.

Mar 26, 8:30 am – 4:30 pm, **TB or Not TB: Case Management in Missouri**, hosted by DHSS at Ste. Genevieve County Health Department. [Register](#)

April 1 – 2, **Rural Health Workforce Development Conference**, Missouri Rural Health Association.
[Register](#)

April 2, 10:00 am, **Regional LPHA meeting** at Stoney Creek, 2601 South Providence, Columbia. [Register](#)
by March 5

April 3, 10:00 am, **Regional LPHA meeting** at Holiday Inn 2523 S, Franklin, Kirksville. [Register](#) by March 5

April 16, 10:00 am, **Regional LPHA meeting** at Platte County Health Dept, 7925 NW 110th St, Kansas City.
[Register](#) by March 5

April 30, 10:00 am, **Regional LPHA meeting** at Holiday Inn, 2781 N Westwood Blvd, Poplar Bluff. [Register](#)
by March 5

May 1, 10:00 am, **Regional LPHA meeting** at Drury Plaza, 380 Mulholland Dr, St. Charles. [Register](#) by
March 5

May 6, 10:00 am, **Regional LPHA meeting** at Doubletree, 2431 N Glenstone, Springfield [Register](#) by
March 5

May 5 - 9, **Basic Inspections and Investigations Course for New Manufactured and Retail
Regulators**. \$350 fee and class size limited to 18 people. [Register](#)

Sept 16 – 17, Missouri Rural Health Conference, Camdenton, MO. Save the date.